

### **REMARKS**

The present application has been reviewed in light of the Office Action dated April 5, 2007. Claims 18-27 are presented for examination, of which Claims 18 and 23 are in independent form. Favorable reconsideration is requested.

Claims 18-27 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 7,076,728 (*Davis*) in view of “aTool--Creating Validated XML Documents on the Fly Using MS Word” (*Meyer*). Applicants respectfully traverse the rejections. The patentability of the pending claims with respect to the cited references is discussed below.

Claim 18 is directed to a method for facilitating editing of webpage interface elements. The method includes obtaining an XML tag identifying a selected webpage interface element, wherein the XML tag is utilized in a plurality of webpages to identify a plurality of occurrences of the selected webpage interface element. The method also includes accessing a configuration file corresponding to the XML tag, wherein the configuration file provides data formatting rules for the selected webpage interface element, based on the XML tag. In addition the method includes editing the configuration file to change the data formatting rules for the selected webpage interface element, wherein the changed data formatting rules resulting from the edited configuration file changes an appearance of the selected webpage interface element in the plurality of webpages.

A notable feature of Claim 18 is that a configuration file that provides data formatting rules for a selected webpage interface element can be edited by changing the data formatting rules for the selected webpage interface element. By virtue of the changed data

formatting rules, the appearance of the selected webpage interface element in the plurality of webpages is changed.

*Davis* relates to a publishing system that uses XML. The Office Action concedes that *Davis* fails to teach the editing step of Claim 18.

*Meyer*, as understood by Applicants, relates to a method of creating XML documents using Microsoft's Word software application. The system uses one fixed DTD file for the conversion of a Word document. In addition, from the DTD file, a designer can create a mapping tool that associates certain text patterns appearing in Word to be a certain element type. The *Meyer* system uses the DTD file to scan the Word document for formatting patterns. A user of the Word application uses the mapping tool to select which predefined element type best matches the formatting pattern detected by the system. Therefore, the DTD file that contains the formatting rules is never modified by the user. Instead the DTD file containing the formatting rules is used as a template from which a user is guided to create an XML document that conforms with the rules in the DTD.

Applicants submit that *Meyer* fails to teach or suggest "editing the configuration file to change the data formatting rules for the selected webpage interface element " as recited in Claim 18, "wherein the configuration file provides data formatting rules for the selected webpage interface element, based on the XML tag."

Accordingly, Applicants submit that Claim 18 is patentable over *Davis* and *Meyer*, considered individually or in any permissible combination. Therefore, Applicants respectfully request withdrawal of the rejection under 35 U.S.C. § 103(a).

Independent Claim 23 recites features similar to those of Claim 18 and therefore is also believed to be patentable over *Meyer* for the reasons discussed above. Claims 19-22 depend from Claim 18, and Claims 24-27 depend from Claim 23. For at least the reasons discussed above, these dependent claims are respectfully submitted to be patentable over *Davis* and *Meyer*.

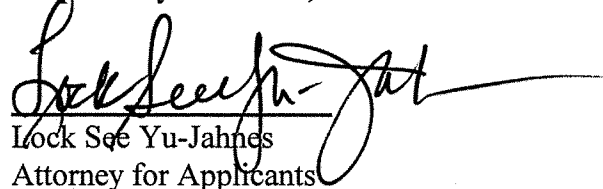
This Amendment After Final Action is believed clearly to place the present application in condition for allowance. Therefore, entry of this Amendment under 37 C.F.R. § 1.116 is believed proper and is respectfully requested, as an earnest effort to advance prosecution and reduce the number of issues. Should the Examiner believe that issues remain outstanding, it is respectfully requested that the Examiner contact Applicants' undersigned attorney in an effort to resolve such issues and advance the case to issue.

In view of the foregoing amendments and remarks, Applicants respectfully request favorable reconsideration and an early passage to issue of the present application.

**CONCLUSION**

Applicants' undersigned attorney may be reached in our New York Office by telephone at (212) 218-2100. All correspondence should continue to be directed to our address listed below.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Lock See Yu-Jahnes', is written over a horizontal line.

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